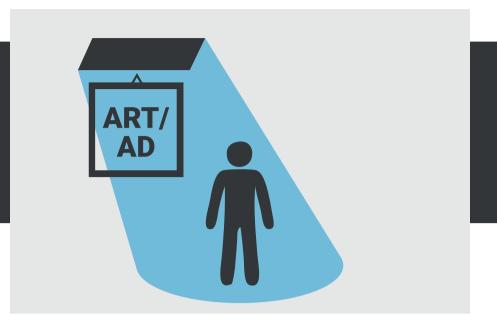
PANPHONICS

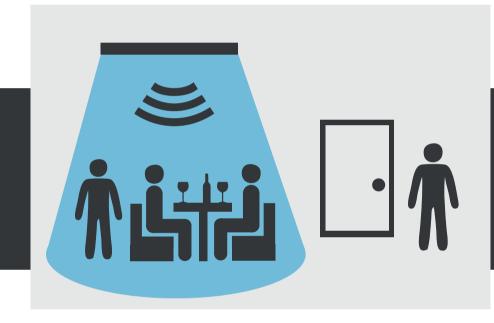
Common directional audio applications

Capturing attention

Better customer awareness of in-store advertisements or other points of interest.

Ex. Retail, museums/exhibits, digital signage, airports





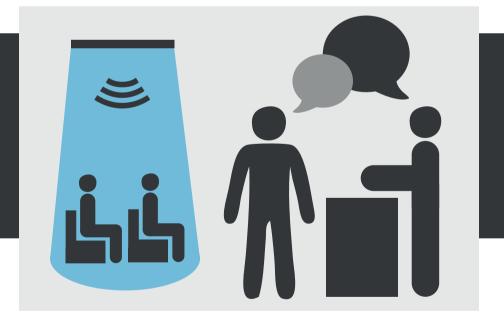
Soundscaping

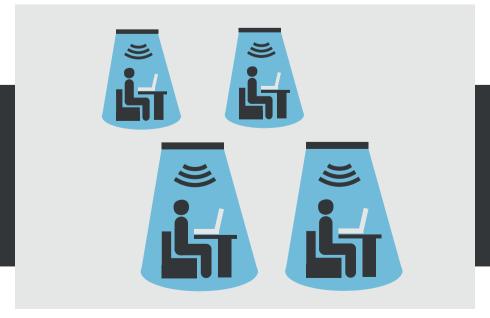
Create confined areas with ambient audio or background music, without disturbing others. Ex. Lobbies, restaurants, lounges, hospitality

Increased privacy

Reduce the intelligibility of speech on focused audio zones. This enables you to create private areas more suitable for private conversations.

Ex. Banks, pharmacies, healthcare





Personal work environments

Focus work related audio on individual work stations in open spaces.

Ex. Control rooms, education, corporations

Additional use cases include controlled sound reinforcements that require great audio clarity. Ex. Courtrooms, houses of worship